

## GETTING DOWN MID-RACE!

Imagine this scenario, one you've no doubt witnessed countless times before: you handicap a race where you think three early speed types are all going to gun for the lead, ticking off suicidal fractions that will set up the race for a closer.

At least that's how you visualize it on paper.

But when the starting gate latch is actually sprung, one of the speed horses loses his jockey at the start, while another is unexplainably restrained early, leaving just one of the speedballs on an easy and uncontested lead, allowing him to run gate-to-wire at big odds.

The problem is: your bet was locked in prior to the start of the race, leaving you helpless once these chains of events started to unfold before you.

That is so your grandfather's old-school way of wagering!

In a refreshing innovation our sport so desperately needs to stimulate new interest among a different breed and generation of gamblers, Cantor Gaming & The M Resort have recently teamed up to offer "in-running" wagering, allowing horseplayers to wager on a race *after* it has begun.

Yes, you read that right: you can legally "past post" next time you visit Las Vegas!

Here's how it works: you can now watch selected races and



place your wagers in direct response to what is happening *as you watch the race*—which is exactly what The M offered during the running of this year's Preakness Stakes (G1).

You remember the race: Rachel Alexandra, the filly, near the front of the pack, while Kentucky Derby (G1) winner

Mine That Bird toiled near the rear before unleashing his furious late rally, only to fall desperately short. How cool would it have been to wager *during* the running of that race?

Lee Amaitis, President & CEO of Cantor Gaming, a lifelong fan and participant in racing, recently said, "I'm sad to see what's happened to the racing business here in America. Bureaucracy is ruining the sport. But in the United Kingdom, more than sixty percent of the total handle occurs after the event has already started. This state-of-the-art wagering technology is designed to help the racing industry."

Added Lou D'Amico, Director of M's Race & Sports Book: "With the help of Cantor Gaming, our patrons can now make unique wagers here that they can't find anywhere else, like in-running and our newest addition, 'favorite versus the field.'"

Next time you're in Vegas, stop by The M and see if you can test your race-watching skills against the house. It's too good an opportunity to miss—even if you happen to miss the start of the race.

**HP**