

M RESORT SPA CASINO DEBUTS FULL SEASON NFL LINES AT ITS STATE-OF-THE-ART RACE AND SPORTS BOOK

Resort is first to offer lines for all regular season games, Weeks 1 through 17

LAS VEGAS – (July 21, 2009) – The M Resort Spa & Casino announced that it is the first casino in America to offer sports bettors the opportunity to bet on all 2009 NFL regular season games before the games begin and throughout the 17-week season. The M Resort, which opened on March 1, has turned the tables on resort-casino architecture, amenities, service and now on the way guests bet on sporting events.

Joseph A. Magliarditi, M Resort Executive Vice President and Chief Operating Officer, commented, “I am extremely pleased to offer our customers this rare opportunity. The ability to place bets on all NFL games in the upcoming season is only available at the M Resort. Our Race and Sports Book Director, Lou D’Amico, is an NFL odds making expert and his team extensively researched each matchup to produce these lines.”

Lou D’Amico has over 30 years of experience making odds for professional football, as well as handicapping thoroughbred horse racing. “Lou’s knowledge of all sports and professional football in particular is unsurpassed in the industry,” Mr. Magliarditi added.

Prior to the first game of the season the lines will move based on the money wagered, as well as any significant injuries that occur during training camps and the preseason. During the season the lines will update every Tuesday morning, taking into account the results of the previous week’s games. Mr. D’Amico noted that the following wagering rules apply:

- The bet numbers govern all wagers
- The odds are subject to change
- The game must be played within one week of scheduled date of action
- Tickets should be checked before leaving the counter
- No voids or changes will be made once the customer leaves the window

The M Resort will take bets of up to \$1,000 for the NFL lines and parlays are available up to six teams. The parlay wagers can come from any game during the season and are not limited to only one particular week's contests.

“One of our customers is a die hard Atlanta Falcons fan. He flew to Las Vegas to visit the M just so he could place bets on all 16 of the Falcons’ regular season games,” Mr. D’Amico said. “I think this speaks volumes about the excitement this product is generating. It’s truly unique and a perfect example of the innovative betting options available at the M Race and Sports Book,” he added.

The M Resort partnered with gaming technology innovator, Cantor Gaming, whose systems have been instrumental to implementing “In-Running” betting at the M Race and Sports Book for sports including NCAA and NBA basketball, Major League Baseball, the U.S. Open of Golf and horse racing’s Triple Crown. In-running enables the M’s patrons to bet on sporting events before and throughout the event. The NFL lines are a further extension of the impressive offerings the M is making available to its patrons to enhance their sports wagering experience.

ABOUT M RESORT SPA AND CASINO

M Resort Spa Casino is located on over 90 acres at 12300 Las Vegas Blvd. S. on the southeast corner of St. Rose Parkway and Las Vegas Boulevard. Situated higher in elevation than other resort-casinos on the Las Vegas Strip, the M Resort provides optimal views of the world-famous Las Vegas skyline from its guest rooms, suites, conference center and restaurants. The resort offers 390 guest rooms and suites, over 92,000 square feet of gaming, nine restaurants and five destination bars, more than 60,000 square feet of meeting and conference space, a state-of-the-art spa and fitness center and a 100,000 square foot events piazza. Future developments for M Resort will bring up to one million square feet of retail in a partnership with Taubman Centers Inc. and a 14-screen digital movie entertainment complex. For more information, visit www.theMresort.com.

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